



FIX PRICE ANNOUNCES COMPLETION OF EXCHANGE OF GDRs FOR SHARES OF PJSC FIX PRICE VIA STOCK EXCHANGE

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Reference is made to an invitation by Retail Technologies & Solutions Limited ("RTS") to the holders of global depositary receipts ("GDRs") (ISIN US33835G2057) of Fix Price Group PLC ("FPG") to submit offers to exchange their FPG GDRs for ordinary shares of PJSC Fix Price (the "Exchange").

- **THE SUBMISSION PERIOD FOR EXCHANGE OFFERS VIA STOCK EXCHANGE ENDED AT 15:00 MOSCOW TIME ON 4 JULY 2025.**
- **THE SUBMISSION PERIOD FOR OTC OFFERS CONTINUES UNTIL 19:00 MOSCOW TIME ON 18 JULY 2025.**
- **INTERIM RESULTS: OFFERS HAVE BEEN RECEIVED IN THE AMOUNT OF APPROXIMATELY 15% OF PJSC FIX PRICE'S AUTHORISED CAPITAL.**

7 July 2025 – Fix Price Group PLC (MOEX: FIXP, AIX: FIXP.Y, "**Fix Price**", the "**Company**" or the "**Group**"), one of the leading variety value retailers globally and the largest in Russia, announces that its subsidiary, RTS, has completed the acceptance of Exchange offers via stock exchange. The submission period for Exchange offers via stock exchange ended at 15:00 Moscow time on 4 July 2025.

OTC offers may be submitted until 19:00 Moscow time on 18 July 2025, in accordance with the Group's earlier announcement extending the OTC submission period.

Preliminary results of the Exchange via stock exchange

As part of the Exchange via stock exchange, RTS received more than 240 thousand duly submitted offers to exchange 18.7 million GDRs, which corresponds to approximately 3.0 billion shares of PJSC Fix Price (about 3.0% of PJSC Fix Price's authorised capital). The acceptance of offers is scheduled for 9 July 2025, with the settlement of transactions to be completed on 10 July 2025.

Interim results of the OTC Exchange

According to preliminary data as of 4 July 2025, as part of the ongoing OTC Exchange, investors have submitted OTC offers to exchange a total of 76.2 million GDRs, which corresponds to approximately 12.0 billion shares of PJSC Fix Price (about 12.0% of PJSC Fix Price's authorised capital). The OTC offer submission period will continue until 19:00 Moscow time on 18 July 2025, with acceptance scheduled to take place through 25 July 2025 inclusive.

In total, as of 4 July 2025, investors had submitted, as part of both the Exchange via stock exchange and the OTC Exchange, offers to exchange a total of 94.9 million GDRs, which corresponds to approximately 15.0 billion shares of PJSC Fix Price (about 15.0% of PJSC Fix Price's authorised capital). The final results of the Exchange will be published as soon as possible following the completion of settlements for the OTC Exchange, in accordance with the schedule below.

Trading of PJSC Fix Price shares on the Moscow Exchange is expected to commence on 20 August 2025.

Schedule of Expected Events in Connection with the Exchange

Event	Date
Publication of the Memorandum	5 June 2025
Exchange via stock exchange	Commencement of the exchange offer submission period
	5 June 2025 (inclusive)
	End of the exchange offer submission period
	15:00 Moscow time, on 4 July 2025
Exchange via stock exchange	Acceptance of exchange offers
	9 July 2025
	Settlement of transactions concluded by acceptance of exchange offers
	10 July 2025
OTC exchange	Commencement of the exchange offer submission period
	5 June 2025
	End of the exchange offer submission period
	19:00 Moscow time, on 18 July 2025
	Acceptance of exchange offers
	7–25 July 2025
OTC exchange	Payment by holders of FPG GDRs to RTS
	Within 5 business days from offer acceptance date
	Transfer of FPG GDRs by the holders of FPG GDRs to RTS
	Within 14 business days from offer acceptance date
OTC exchange	Transfer of PJSC Fix Price shares by RTS to holders of FPG GDRs whose exchange offers were accepted
	Within 3 business days from the date of transfer of FPG GDRs to RTS
Announcement of completion of the settlements under the Exchange	As soon as possible after completion of settlements
Expected date of the commencement of trading in PJSC Fix Price shares on the Moscow Exchange	20 August 2025

These dates are indicative and may be revised by RTS, and they also depend on the actions of third parties that are beyond RTS's control.

Detailed terms of the Exchange are set out in the RTS Memorandum on the Exchange dated 5 June 2025, published on the website <https://exchange.fix-price.com/> (the "Memorandum").

Capitalised terms not defined in this press release shall have the meanings given to them in the Memorandum. This press release should be read and interpreted in conjunction with the Memorandum.

Questions regarding the procedure for submitting offers should be directed to the Russian broker of the corresponding holder of FPG GDRs.

General inquiries regarding the Exchange may also be sent to exchange@fix-price.com.

All information regarding the Exchange will be published at <https://exchange.fix-price.com>.

ABOUT THE COMPANY

Fix Price (AIX: FIXP.Y; MOEX: FIXP), one of the leading variety value retailers globally and the largest in Russia, offers its customers a compelling and constantly updated assortment of non-food goods, including personal care and household products, and food items at low fixed price points.

As of 31 March 2025, Fix Price was operating 7,282 stores in Russia and other countries, all of them stocking approximately 2,000 SKUs across around 20 product categories. As well as its own private brands, Fix Price sells products from leading global names and smaller local suppliers. As of 31 March 2025, the Company was operating 13 distribution centres covering 81 regions of Russia and 9 other countries.

In 2024, the Company recorded revenue of RUB 314.9 billion, EBITDA of RUB 53.1 billion and net profit of RUB 22.2 billion, in accordance with IFRS.

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THE INFORMATION CONTAINED HEREIN IS INTENDED SOLELY FOR HOLDERS OF FPG GDRS (AS DEFINED IN THE MEMORANDUM), THEIR BROKERS, AND AUTHORIZED REPRESENTATIVES. THIS PRESS RELEASE DOES NOT CONSTITUTE AN OFFER UNDER THE LAWS OF THE RUSSIAN FEDERATION OR ANY OTHER JURISDICTION, OR AN ADVERTISEMENT, OR AN OFFER OF SECURITIES TO AN UNLIMITED NUMBER OF PERSONS WITHIN OR OUTSIDE THE RUSSIAN FEDERATION, OR AN INVESTMENT RECOMMENDATION, OR A NOTICE OF AN AUCTION, OR AN OFFER TO CONCLUDE A CONTRACT ON AN AUCTION IN ACCORDANCE WITH ARTICLES 447-449 OF THE CIVIL CODE OF THE RUSSIAN FEDERATION AND APPLICABLE LAW OF THE RUSSIAN FEDERATION.

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